



Hursley Community Shop Association (HCSA): Summary for 2024 for Hursley Parish Meeting

- 2024 produced similar financial results as 2023, with an overall profit of just over £5k. News sales were 1/3rd lower than 2023; shop sales were down 12% and Post Office revenue increased. However, cost of sales were well controlled resulting in a big increase in overall margins. Costs continue to drift upwards, despite careful control and reduced wastage- very high energy bills are a big factor in this.
- These steady results mean that we continue to generate cash, so there are healthy and slowly increasing reserves in the balance sheet. Barring unanticipated problems, there are no major threats to the shop operation.
- However, the shop and Post Office could not operate without the steady and flexible support of the 23 regular volunteers who manage to fill the rota to keep operations going on. If you can spend any time at all to volunteer, please do so.
- Equally, we need support from Hursley people to spend money in the shop.
- We welcomed Bengisu as our new shop manager mid 2024 and she has been very instrumental in many of the positive aspects of the shop and Post Office. She is supported by an enthusiastic buying group to test new ideas for stock. The collaboration with Sparsholt Shop via Janette also continues to be fruitful.
- HCSA once again sold IBM fireworks tickets, as well as handling ticket sales and supplying goods for the Hursley h'AMs incredibly successful 2024 panto.
- At the end of 2024, we took the decision to install an Electronic Point of Sale System (EPOS), which is now bedded in, is easy to use and allows better control and analysis of shop operations.

Chris Beddoes
HCSA Chair